



MEMBERSHIP GUIDE





IN THE CLASSROOM, IN COMPETITION AND IN LIFE.

YOUR SUPPORT IS A CATALYST FOR GROWTH

UTSA Athletics continues to reach new heights as San Antonio's nationally recognized NCAA Division I program. Your Roadrunners have become the visual representation of our community's hard-working Texan values and in doing so, have captured the attention of the nation.

Spurred by the construction of the Roadrunner Athletics Center of Excellence, a handful of impactful coaching hires, a move to the prestigious American Athletic Conference and continued championship performances, all eyes are on the 350+ student-athletes.

While there is much to celebrate, it is important that you carry this momentum forward into the increasingly competitive environment of the AAC. Our peers are well resourced and we must usher in a new era of philanthropy in order to fund the recruiting, facilities, and support structures necessary to rival our opponents.

Behind the scenes, UTSA staff is entrusted with the academic cultivation, physical development and preparation for life outside of the college environment. Each day, your generosity supports these three critical areas by funding tutors, purchasing state-of-the-art sports equipment, supplying necessary nutrition and hosting career development opportunities, just to name a few.

By supporting the Roadrunner Athletic Fund, you not only provide a first-class education to deserving student-athletes year after year, but you invest in the pride of San Antonio.

THE COST OF A CHAMPIONSHIP COLLEGIATE EXPERIENCE

The average cost per year of a student-athlete scholarship at UTSA is \$22,000. To fund the maximum number of scholarships allowed by the NCAA for all 17 Roadrunners sport programs, this cost comes to an astounding \$4.8 million.

In order to provide UTSA student-athletes the academic, nutritional, emotional, and physical support they need to be their best, our direct support costs have climbed to an average of \$45,000 per student, per year, bringing UTSA's total annual scholarship bill in excess of \$13 million. This is a small price to pay to give deserving student-athletes the pride and prestige of competing and learning at UTSA – and for giving fans countless unforgettable moments – but it's a big cost to cover in today's collegiate athletics marketplace.

Currently, the Roadrunner Athletic Fund covers \$2 million of these funds, roughly 15% of the revenue needed to support the Athletics Department's scholarship bill each year.

Your support has never been more critical. We don't just want to be the best college athletics program in Texas. We don't just want to be the best in our conference. We want to be the best college athletics program in the entire country. And we can be.

BREAKDOWN OF COSTS



Tuition & Fees: \$10,966



Room & Board: \$12,934



Books: \$1,000



Cost of Attendance: \$2,784



Academic Services: \$2,398



Team Travel: \$7,528



Sports Medicine: \$3,224



Equipment & Uniforms: \$2,297



Strength & Conditioning: \$1,575



Total: \$44,706

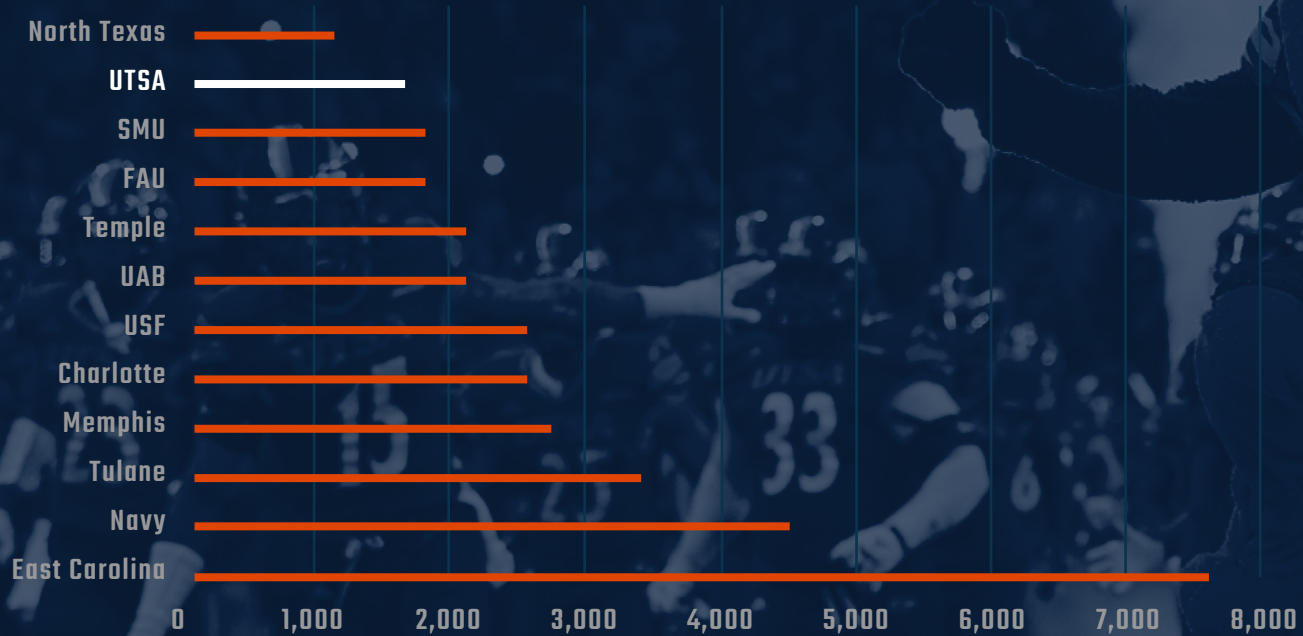
* In-state student-athlete

* Avg cost per student athlete based on total annual spending



A COMPARISON: UTSA IN THE AMERICAN ATHLETIC CONFERENCE

TOTAL ATHLETICS DONORS



A move to the American (AAC) guarantees increased quality of competition for UTSA teams. Fundraising is an extraordinarily critical way for Roadrunner supporters to push their team to the front of the pack. Today we call on Roadrunner Nation to equip our student-athletes with the resources to be successful in all aspects of their collegiate experience.

TOTAL ATHLETICS OPERATING BUDGET



MEMBERSHIP BENEFITS & IMPACT

Your donations transform the lives of UTSA student-athletes. See how your gift makes a difference in the adjacent chart.

Each year, a combination of your per-seat requirement and your RAF+ gift determines your membership level by which we honor and recognize you.

LEVEL		RUNNER	QUICK	FAST	
GIFT AMOUNT		\$50	\$150	\$300	
IMPACT	YOUR GIFT HAS A DIRECT IMPACT ON THE LIFE OF A UTSA STUDENT-ATHLETE	Academic tutors for a week (\$46)	Strength & Conditioning expenses for a month (\$132)	Nutrition for a month (\$28)	
	INTERACTIVE ATHLETICS EXPERIENCE	Membership Appreciation Days	Membership Appreciation Days	Membership Appreciation Days	
ENGAGEMENT BENEFITS	EXCLUSIVE MEMBERSHIP GIFT	Membership Gift	Membership Gift	Membership Gift	
	LOYALTY POINTS	X	X	X	
ACCESS BENEFITS	HIGH DEMAND AWAY GAME & NCAA POST SEASON PRIORITY		2	2	
	OPPORTUNITY TO PURCHASE BASKETBALL FLOOR SEATS*				
	BASKETBALL SEASON PARKING*			1	
	ELIGIBILITY TO PURCHASE FOOTBALL SEASON PARKING* (SELECT ONE OF LOT B/C, RV, OR LOT A)	LOT B OR C		2	3
		RV			
		LOT A			
HOSPITALITY			Basketball Lounge		

***Activated with the purchase of season tickets to the respective sport**
Disclaimer: All benefits subject to change

<i>ST</i>	<i>SPRINT</i>	<i>HIGH SPEED</i>	<i>RAPID</i>	<i>TOP SPEED</i>	<i>SUPERSONIC</i>
00	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Four months (8)	Cost of Attendance stipend for two months (\$464)	Tuition for three-hour class (\$1,096)	All uniforms, equipment, and gear for the year (\$2,297)	Full tuition for a semester (\$5,433)	All flights, travel, and hotel accommodations for a year (\$7,528)
Membership Appreciation Days	Membership Appreciation Days	Football Signing Day Celebration	Basketball Tip-Off Celebration	AD & Head Coaches Gathering	Invitation to Athletic Director's Suite
Membership Gift	Membership Gift	Deluxe Membership Gift	Deluxe Membership Gift	Official Adidas Apparel	Official Adidas Apparel
	X	X	X	X	X
	4	4	6	6	8
	2	4			
	1	2	2	2	3
	4	5	6	7	8
	1	2	2	2	2
				1	2
Football VIP Package			\$1,250	\$2,750	
			Football 2011 Club	Football Bud Light Seltzer Touchdown Club	

YOUR IMPACT ON UTSA STUDENT-ATHLETES



CAMRYN CARREON
WOMEN'S GOLF

My experience at UTSA so far has been like no other. I have been treated so very well here, and I appreciate all the help that UTSA Athletics provides their student-athletes. I can't thank UTSA and the donors who help us enough for all they do for this program.

KELECHI NWACHUKU
FOOTBALL

Because of the pure authenticity and guidance from our entire athletics program, my experience at UTSA has been nothing short of special. Our donors at UTSA give more than money - they give their time, life lessons and love. They help open avenues for every student-athlete seeking assistance. This has truly become my second home and I can't express my gratitude enough for all they do for this program.



LOYALTY POINTS

Loyalty Points are activated each year with a \$50+ gift to RAF (RAF+ or per-seat requirement).

LOYALTY POINT VALUE

- 5 points** per \$100
Capital projects with a signed gift agreement
- 3 points** per \$100
RAF+
- 2 points** each consecutive year of season tickets
Football, Men's Basketball and/or Women's Basketball
- 2 points** per \$100
Per-seat requirement
Sport specific
Endowed Scholarships
Women's Sports Opportunity Fund
Capital projects without a signed gift agreement
- 1 point** per \$100
Cumulative lifetime giving
- 10 points**
Active Letterwinners Club membership

EXAMPLE

Lifetime

\$6,700 lifetime giving	67 pts
6 years football tickets	12 pts
8 years men's basketball tickets	16 pts

Current year

\$500 RAF+ current year	15 pts
\$710 per-seat requirement	14.1 pts
\$100 softball	2 pts
\$250 Park West facility	5 pts

Total	131.1 pts
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HOSPITALITY AND PREMIUM EXPERIENCES

BUD LIGHT SELTZER TOUCHDOWN CLUB

Available to RAF members who donate \$2,750 or above, the Bud Light Seltzer Touchdown Club is a unique on-field experience. Watch the teams warm up before each game or enjoy the live action just inches away from the field in this private space. Access to this space is based on your RAF membership and the number of season tickets purchased.

Bud Light Seltzer Touchdown Club comes complete with:

- Private entrance
- Complimentary buffet
- Cash bars
- TVs
- On-field view with plenty of room to cheer on the Roadrunners.



2011 CLUB

Named in homage to the original UTSA Football team, the 2011 Club is perfect for the social Roadrunners fan.

This unique pregame venue comes stocked with:

- Gorgeous views of San Antonio
- Complimentary buffet
- Cash bar
- TVs
- Tailgate games



BASKETBALL VIP LOUNGE

Join us for a bird's eye view of the basketball court from the VIP Lounge, located on the second floor of the Convocation Center. Enjoy complimentary soft drinks, popcorn and great company through halftime of each game. The VIP Lounge is available to RAF donors at the \$300 level and higher with either men's or women's basketball season tickets.

***Note: all hospitality access is restricted to those with season tickets in the applicable sport.**

WHERE TO GIVE

RAF+ Make a charitable donation to UTSA student-athlete scholarships and receive unique benefits and engagement opportunities.

Per-Seat Requirement Season tickets in select sections of the Alamodome require a non-charitable donation to the Roadrunner Athletic Fund known as a per-seat requirement which counts toward your RAF membership.

Capital Projects UTSA's athletic vision to comprehensively upgrade facilities and the day-to-day student-athlete experience starts here.

Sport Specific Funds Passionate fans, friends and family of an individual sport can give back directly by impacting the operating budget of any Roadrunners varsity sport.

Endowed Scholarships & Planned Giving Set up a legacy gift by naming an endowed scholarship or placing UTSA Athletics in your estate plans.

HOW TO GIVE

Online

raf.utsa.edu

Select 'Give Now' in the top right corner

TicketMaster

Login to your Account Manager

Select 'Donate to RAF' in the top navigation bar

Mail

Roadrunner Athletic Fund

One UTSA Circle

San Antonio, TX 78249

Make checks payable to Roadrunner Athletic Fund

Phone

210.458.GIVE(4483)

Stock/IRA

E-mail raf@utsa.edu to find out how to donate via your retirement account or stocks.